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| **Application for Publishing Korean Art :**  **Grant for Associated Events of Korean Art Publication** |

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| **Public Contest for**  **‘Grant for Associated Event for Korean Art Publication’** | |
| **Category** | **Details** |
| **Eligible Applicants** | Overseas museums and publishers planning to publish books on Korean art or to hold events associated with the publication  ① Publishers: those publishing books on Korean art and hosting events related to the publication  ② Museums: those holding exhibitions on Korean art and hosting events related to catalogue or publication of research findings |
| **Applicable Events** | Conferences, seminars, book talks, artist talks, publication party, among others |
| **Funding Size** | Selection of one project within the scope of KRW 30 million.  \*Number of projects may be subject to adjustment depending on funding size |
| **Support Details** | Operational support for events associated with exhibition or publication of Korean art in 2021  - Items for support: expert honorarium (lecture fees, manuscript fees, interpretation expenses), publicity expenses (expenses related to printing publicity materials, advertisement fees), rental fees (space rental fee, equipment lease fee), accommodations and flight expenses, among others  \*Refer to page 4 for more details |
| **Requirements for Support** | Events that promote Korean art on the global art scene  - Events with direct relation to publications introducing Korean art  - Must include more than 30% in content and importance or priority on Korean art in the relevant publication |
| **Type of Support** | Payment for event made to overseas collaborative organization after signing an agreement.  Cost items (actual publication expenses, event operating expenses, translation expenses, travel expenses for presenters attending the event, among others) to be negotiated at the point of agreement |
| **Project Period** | January to November, 2021 |
| **Submission of Outcome** | Submission of settlement report & performance report (designated forms)  - Performance report (including report on event outcome such as information package, photographs, images of PR materials, relevant news articles, and more)  - Settlement report (receipts, transfer slips, invoices, among others) |
| **Support Fund Payment Method** | Agreement after selection by public contest. Post-support for costs executed. |
| **Selection Method** | Review and interview conducted by expert |
| **Public Contest Period** | July 2 to August 6, 2021 |
| **Evaluation Timeline** | 2nd week of August 2021 (may be subject to change) |
| **Matters to Note** | - Submitted documents and materials shall not be returned, and applicants cannot replace or add application form or materials after the period of the public contest  - If any details in the submitted application of an organization that decided to apply for the program is found to be falsified, the support is immediately canceled with 100% of the support fund returned |

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| **Application for**  **‘Grant for Associated Event of Korean Art Publication’** | | | | | |
| **A-1. Information for Publication & Event** | | | | | |
| **Book Title**  **(Korean /English)** |  | | | | |
| **Name of Author** |  | | | | |
| **Event Title** |  | | | | |
| **Event Attendees** | *\*Please fill out all researchers and artists, writers attending the event* | | | | |
| **Exhibition Title** | *\*Only fill out if the applying organization is a museum* | | | | |
| **Participating Artists** | *\*Only fill out if the applying organization is a museum* | | | | |
| **Applying Amount for Support** | (USD) | | | | |
| **Whether you are receiving support from other organizations in Korea**  □ Yes (Name of organization & program: )  □ No | | | | |
| **A-2. Information on Applying Organization** | | | | | |
| **②**  **Organization/museum/**  **Association/Publisher** | | **Name of Organization** |  | | |
| **Year of Establishment** |  | **CEO Name** |  |
| **Address** |  | | |
| **Name or Correspondent** |  | **Title/**  **Position** |  |
| **email** | *\*of the contact person* | **Website** |  |
| **Phone no.** | **( )** | **Mobile no.** | *\*of the contact person* |
| **A-3 Checklist of Documents to be Submitted** | | | | | |
| **List of Documents to be Submitted** | (Indicate using ■ or ⋁ in relevant box)  1. According to type of applicant :  (Publisher) Introduction of company, register or license **□**  (Museum) Introduction of organization, business license **□**  2. Application (designated form, English) **□ \*Word file and PDF**  3. Table of contents and composition & book summary (less than 5 pages) **□**  4. Recent 3-year portfolio of publisher / museum (centered around visual arts) **□**  5. Other evidential materials (1. / 2. / 3. ) | | | | |
| We hereby confirm that the information provided herein and submitted materials are all true.  MM/DD/2021  Applicant (signature)  **￭ Do you provide consent to the collection and use of personal information? □ Yes / □ No**  ° Purpose of collection and use of personal information: To proceed with Support for Korean Art Overseas Publication program  ° Items of personal information collected: Name of applicant and relevant persons, date of birth, office and mobile phone numbers, email address, affiliated department, title, address  ° Period of storage and use of personal information: Five years after end of program (Personal Information Protection Act)  ° Notification of your right to refuse consent: Applicants have the right to refuse consent to collection of personal information, and in such case, application will be restricted.  **￭ I have been notified on the handling of personal information. I understand and provide consent.**  **□ Yes / □ No** | | | | | |

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| **‣ Application Instructions** | | |
| |  |  | | --- | --- | | **Items to Fill Out** | 1. Introduction of publication (book title, book information, author, summary, table of contents, and more)  2. Introduction of event (event title, event information, participating artists and researchers, event timeline, timetable, and more)  3. Introduction of exhibition (exhibition title, exhibition information, participating artists, exhibition period, entries, and more)  \*Only fill out if the applying organization is a museum  4. Budget plan | | **[Instructions]**  · Please fill out the form in **Arial and 10-point font size**.  · If needed, add space to fill out the information. Applications submitted without using the designated application form may be excluded from evaluation.  · Fill out the fields faithfully, and you may add details or information you wish to add even if there is no example item (less than 20 A4 pages).  **[Items for Support & Calculation Criteria]**   |  |  | | --- | --- | | **Items for Support** | **Calculation (example)** | | Expert honorarium | - Speakers or presenters: KRW 300,000  - Manuscript & translation: KRW 216,000 per one (1) A4 page (approx. 480 words)  - Interpretation service: KRW 800,000 for up to 6 hours | | Rental fees | Space rental & audio and video equipment lease expenses  \*Support for rental fees not applicable if an event is held at the applying organization’s owned space | | PR materials expenses | - Actual expenses including expenses related to design or printing  - Media utilization fee: actual expenses for overseas media’s online ads or paper ads on monthly magazines | | Flight & accommodation | - Flight expenses: only for travelling between country/area of residence ↔ event  - Accommodation: max. of USD 176 per one (1) night. Up to five nights including event opening day |   · Unit (Korean won, KRW)  · The above calculation criteria are recommendations and may be subject to change according to the internal policies of the applying organization. Negotiations are mandatory when signing agreement with Korea Arts Management Service (KAMS). | | | | |
| **‣ Introduction of Publication** | | |
| **Book Title**  **(English)** | (English)  \*Please fill out book title in relevant language, if the title is not in English | |
| **Book Information** | No. of issues | □ First edition  □ Reprint (edition no.: ) |
| No. of pages | \*Ratio of manuscript within publication |
| Language |  |
| Others | \*Whether it will be published as e-book |
| **Author** | \*Add additional table for multiple authors   |  |  |  |  | | --- | --- | --- | --- | | **(1)** | | | | | **Name** |  | **Date of Birth** |  | | **Title/Position** |  | **Role** |  | | **(2)** | | | | | **Name** |  | **Date of Birth** |  | | **Title/Position** |  | **Role** |  | | |
| **Book Summary** | \*Introduce in one paragraph | |
| **Table of Contents** |  | |
| **‣ Introduction of Event** | | |
| **Event Title** |  | |
| **Event Timetable** |  | |
| **Event Opening Date** |  | |
| **Event Venue** |  | |
| **Attendees** | \*Researchers, presenters, event’s participating artists | |
| **PR Plan** | \*Online, offline PR media plan | |
| **Expected Effect** |  | |
| **‣ Introduction of Exhibition** | | |
| **Exhibition Title** |  | |
| **Exhibition Venue** |  | |
| **Exhibition Summary** |  | |
| **Participating Artists** |  | |
| **List of Entries by Korean Artists** | |  |  |  | | --- | --- | --- | | **Image of entry** | **Artist name & name of art piece** | **Caption (size, media, year)** | |  |  |  | |  |  |  | |  |  |  | |  |  |  | |  |  |  | | |
| **Exhibition Timeline** |  | |
| **‣ Budget Plan** | | |
| **Budget Planning** | **[example]**   |  |  |  | | --- | --- | --- | | **Item** | **Basis of calculation** | **Total amount** | | **Academic event expert honorarium**  · Presenters, manuscript, interpretation, translation, among others | *Presenter KRW 300,000 × 1 unit x 5 persons = KRW 1,500,000*  *Manuscript expenses KRW 216,000 x 5 pages x 4 unit = KRW 4,320,000*  *Interpretation service KRW 800,000 x 1 day = KRW 800,000*  *Translation KRW 220 x 5,000 letters = KRW 1,100,000* | *7,720,000* | | **Media utilization expenses**  · Limited to media utilization fees for promoting event | *Art Journal (monthly magazine) paper ad*  *KRW 1,750,000 x 2 unit = KRW 3,500,000*  *Online Art Journal or platform ad*  *KRW 1,000,000 x 1 unit x 2 cases = KRW 2,000,000* | *5,500,000* | | **Rental fees**  · Space rental and equipment lease for event | *Space rental*  *KRW 3,000,000 x 1 unit = KRW 3,000,000*  *Video and audio equipment lease*  *KRW 2,000,000 x 1 unit = KRW 2,000,000* | *5,000,000* | | **PR materials expenses**  · Producing brochures or pamphlets for event | *Printing expenses*  *KRW 3,000,000 x 1 unit = KRW 3,000,000*  *PR material design expenses*  *KRW 2,000,000 x 1 unit = KRW 2,000,000* | *5,000,000* | | **Flight expenses**  · Economy seats  · Travelling between place of residence ↔ exhibition venue | *Round trip for Seoul – New York*  *KRW 1,500,000 × 4 persons = KRW 6,000,000* | *6,000,000* | | **Accommodations**  · max. of USD 176 per night  · Up to five nights incl. event opening day | *KRW 150,000 x 4 persons x 5 nights = KRW 3,000,000* | *3,000,000* | | **Total** | | ***29,220,000*** |   \*Letters in blue is an example. Please delete before filling out the details.  \*Flight expenses and accommodations are only available for presenter or researchers or artists presenting at the event.  \*Above calculation is a recommendation and may be subject to change according to the internal policies of the applying organization. Negotiations are mandatory when signing agreement with KAMS. | |